



a place of mind

THE UNIVERSITY OF BRITISH COLUMBIA





Universities have a critical role to play...

- **As stewards of large public institutions**
- **As educators of future leaders**
- **As active participants in the search for sustainable solutions**



What sort of impact can you have

- **14,434** international students from 162 countries
- **\$12.5 billion** in economic impact
- **199** companies spun off from UBC research
- **1,326** research projects with industry partners



Our entrepreneurial perspective encourages students, staff and faculty to challenge convention, lead discovery and explore new ways of doing



a place of mind

THE UNIVERSITY OF BRITISH COLUMBIA





Purchasing Stats

Currently 39 food locations and counting.....

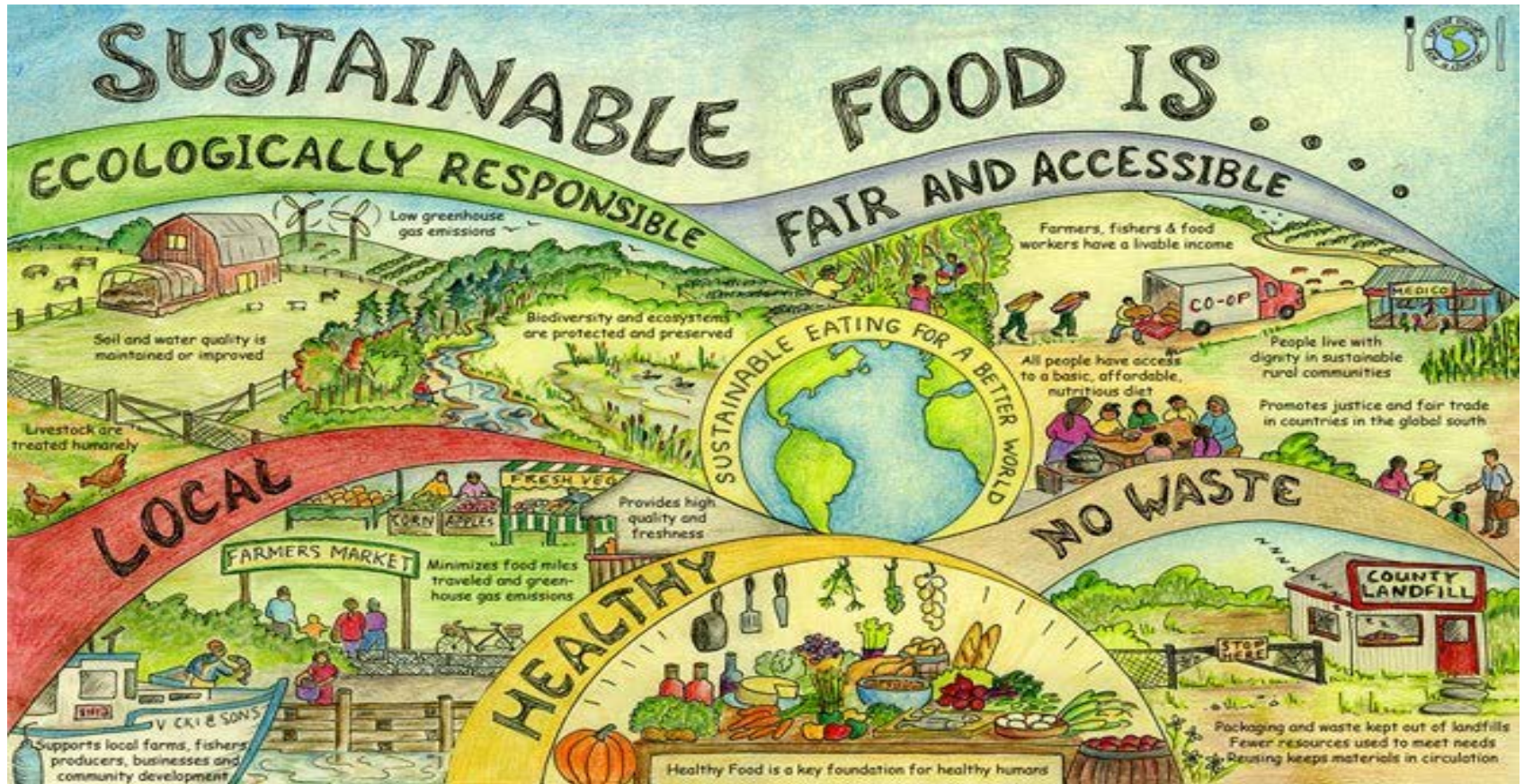
62% of what we source is either raised, grown, processed or produced 150 miles from campus....

FairTrade Campus because we are a fair living wage employer

We source Oceanwise, Seachoice and MSC certified for our seafood items because the ocean sustains us and needs protecting.

This year our Produce purchases doubled our proteins – the foodies predictions on trends were correct – we are eating more plant based diets.

Purchasing at a Glance



Sharing and Inspiring



We made some mistakes

Strategic partners are on the journey with you



We made some more mistakes

- Organic food ware and capacity
- Cancelling contract for 100% organics
- Green washing - do the homework !
- Try, try and try again ...





Conversations...

- <https://www.youtube.com/watch?v=8R19zUWtRjs>



a place of mind

THE UNIVERSITY OF BRITISH COLUMBIA

Victoria.wakefield@ubc.ca