

## **Communications Policy**

---

- 1.1 The Trust is committed to constantly improving our communications with the public, employees, key stakeholders and the Province of B.C.
- 1.2 The Trust has established a communication strategy to guide its work in this area. The Board is responsible for recommending any changes to the communication strategy, and reviewing progress made in implementing the strategy.
- 1.3 The President and CEO is the primary spokesperson for the organization, and the Chair is the primary spokesperson for the Board.
- 1.4 It is expected that members of the public and persons interested in the Trust will, from time to time, communicate their concerns and questions to the Board of Directors rather than to management. It is important that Board members inform, as appropriate, the Chair or the President and CEO of such communications so that proper action can be taken and accurate responses made by the appropriate representative of the Trust.
- 1.5 The Board of Directors may be approached directly to speak publicly about the Trust. In all cases, Directors are asked to advise the Chair and the President and CEO, as appropriate, of the request.