

Columbia Basin Trust Recognition Guidelines



Mission Statement

Columbia Basin Trust supports efforts by the people of the Basin to create a legacy of social, economic and environmental well-being and to achieve greater self-sufficiency for present and future generations.

What is Columbia Basin Trust?

Columbia Basin Trust supports the ideas and efforts of the people in the Columbia Basin.

We take our lead from residents and communities. Whatever the situation calls for, we adapt our role: from providing resources, to bringing people together, to leading an entire initiative. The Trust is here to offer experience and support to all Basin residents.

While our range of services, programs, initiatives and financial investments is extensive, our purpose is straightforward: we exist and act for the social, economic and environmental well-being of the Basin—now and for generations to come.

Learn more about the Trust's programs and initiatives at ourtrust.org or 1.800.505.8998.

The Logo

The Trust's new logo can be downloaded from ourtrust.org/logo. Please read the logo use guidelines.

Acknowledgement of the Trust's Contribution

(excerpt from the Trust's contribution agreement)

Unless the Trust otherwise requires, the Recipient will use reasonable efforts to include the Trust's logo and acknowledge the Trust's contribution pursuant to this Agreement on all project-related materials, such as website, brochures, posters and news releases. The following are examples of two acceptable acknowledgement statements:

(Recipient) acknowledges the support of Columbia Basin Trust; or

(Project Name) is made possible with funding from Columbia Basin Trust.

Contact Trust Communications

For assistance with acknowledging the Trust or promoting your program/project, please contact:

Rachel Lucas

Manager, Communications

1.800.505.8998 or rlucas@cbt.org.